



EXPERIENCES
■ UPGRADE YOUR LIFESTYLE ■

MADRID
and surroundings

SPAIN CONCIERGE

LUXURY TRANSPORTATION

Professional and Reliable Services



From plane to car, right up to the yacht you board for your getaway, let us plan all the details so you can simply enjoy your upcoming holiday.

LUXURY TOURING SERVICES

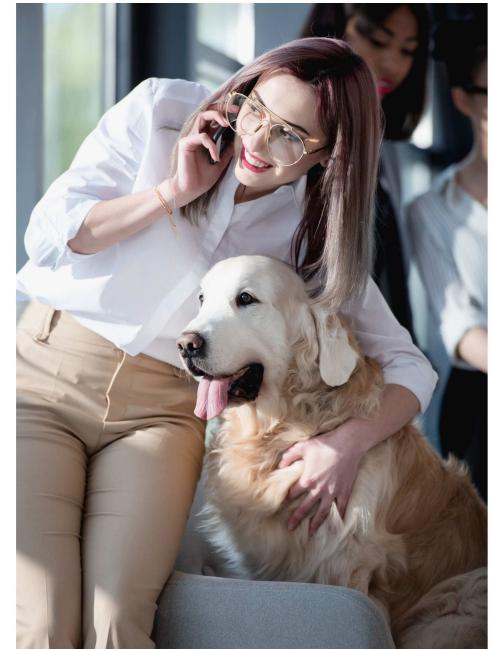
Professional and Reliable Services



Our luxury tourism services include private tours, business tours, and special interest tours. All of our tours are offered in a variety of languages, some of the most popular being Italian, Russian, Arabic, French, and English. Boat trips, shopping tours, Ferrari tours, etc.

LIFESTYLE MANAGEMENT

Babysitting, Pick-Up or Pet Care



For any needs you may have, we give our full and undivided attention so you can execute your plans seamlessly and flawlessly with no worries about what might go wrong or if you have forgotten something. All of our services are tailored to your individual needs and we offer full and comprehensive VIP lifestyle management services. We are always just a call away for anything you or your family, employees, or guests may need.

BOOKINGS AND RESERVATIONS

We Take Care Of All Your Reservations

We specialise in managing and organising our clients' lives while they are on holiday, whether for work or pleasure. We personalise everything we do: this is one of our distinctive traits; we customise every commission and activity. This is how we develop positive, long-term relationships: by treating each client like family, as we have done for over thirty years.

I Meet and greet at the airport.
Free private airport transfer.

- Personalised activities and experiences
- Luxury car, yacht or boat rental
- Private transfers for tours or restaurants
- Entrance to museums and attractions
- Restaurant booking
- 24/7 assistance

Best price guaranteed
High level of service
Professionalism
Confidentiality

**Presence of one of our tour leaders
during your stay in Barcelona, Madrid,
Ibiza, Costa del Sol and Tenerife.**





PRIVATE TOUR GUIDE

MADRID and surroundings

An exclusive, enjoyable, fun and educational experience in Madrid

- Private Tour of the Royal Palace of Madrid
- Tasting Experience in Madrid
- Toledo full day trip from Madrid
- Essential Madrid private Tour of Madrid
- El Escorial Monastery and Valle de los Caídos
- Private tour of the Prado Museum in Madrid
- Wine and Tapas Madrid tour
- Madrid Wine region tour
- Horse Riding route in Madrid Natural Park
- Shopping tour Madrid
- Pure Flamenco from the Heart of Madrid
- Helicopter tour
- Santiago Bernabéu Tour. Stadium and Museum

- PRIVATE TRANSFERS



"UPGRADE YOUR LIFESTYLE"
Book your private experience



YOUR HAPPY AUDIO GUIDE TO SPAIN

CHOOSE YOUR PREFERRED CITY AND SHOP SECURELY. YOU WILL RECEIVE THE CITY ACTIVATION CODE DIRECTLY IN YOUR EMAIL.



BARCELONA



MADRID

PURCHASE YOUR ACTIVATION CODE, DOWNLOAD THE TRAVELMATE APP, AND TURN YOUR SMARTPHONE INTO YOUR PERSONAL TRAVEL COMPANION! LISTEN TO AUDIO GUIDES ABOUT THE WONDERS OF THE WORLD WITH TRAVELMATE.



Get in Touch

Madrid Ph.+34 910626717
Barcelona Ph. +34 930490048
WhatsApp +34 +34 600013723



Exclusive experiences with undivided attention of your guide to share only with your beloved. Discover the main highlights of Madrid such as Toledo, Avila or Alcalá de Henares.

Advantages of private tour:

- Personalized Itinerary
- Dedicated Guide
- Language Flexibility
- Personalized attention
- Comfort and Privacy
- Flexible Duration

With the guarantee of professionalism and experience of

**Welcome to Spain
DMC & MICE**

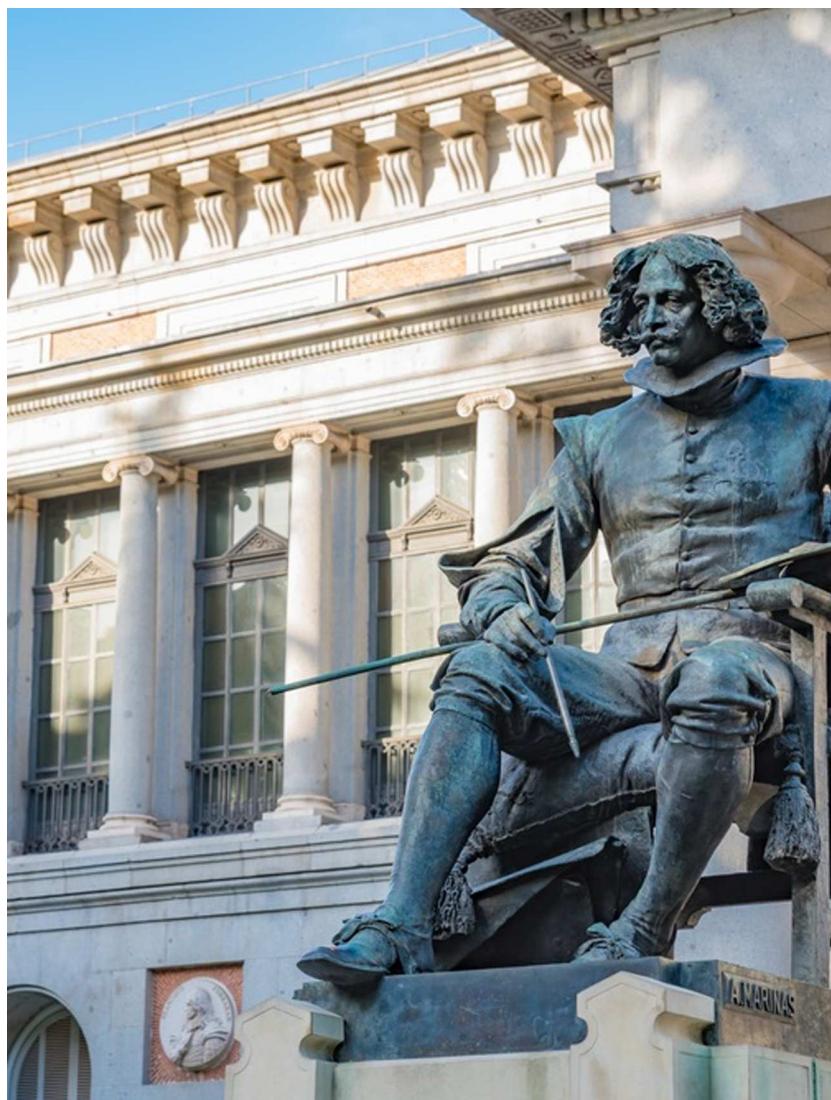
We bring Spanish culture, gastronomy, and wine to travelers visiting Madrid through a new kind of tourism experience. We curate excursions to iconic cultural landmarks, paired with visits and wine tastings at high-quality, family-run wineries.



Book your private tour
in reception

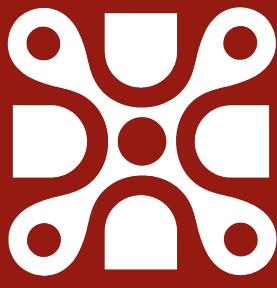
Private tours tailor-made for you in Madrid and its surroundings

Tours with Hotel pick-up

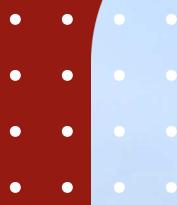


Half-day or Full-day tours to discover the best of Madrid: main attractions as Royal Palace and Museo del Prado, walking tours, panoramic views of the city from top, food tours and much more.





welcome to
SPAIN
DMC & MICE



Private Tour of the Royal Palace of Madrid

During your private tour of the Royal Palace, you will have the opportunity to explore this historical and artistic treasure at your own pace. Enter the magnificent halls and corridors, where you can admire an impressive collection of masterpieces. From famous musical instruments, such as the Stradivarius Palatinos, to captivating paintings, sculptures and tapestries, you will discover Spain's artistic legacy and its influence on the world.



Tour available in Italian, English or Spanish

Duration: Approximately 1h 30min.

Included:

- Car or minivan mercedes
- Pick up/drop off your hotel
- Private guided tour in your language
- No-waiting access to the Royal Palace
- Tickets to the Royal Palace in Madrid.

Free cancellation policy up to 72 hours before the tour.

FROM 90€ PER PERSON - min 4 pax

This tour is available at: 10:00, 14:00, 15:00.



Book your private tour in reception

TASTING EXPERIENCE IN MADRID: BEST WINES, TAPAS AND OLIVE OIL OF SPAIN

JOIN OUR EXCLUSIVE WINE AND TAPAS TOUR, WHERE YOU'LL TOUR SPAIN'S BEST WINE REGIONS WITHOUT LEAVING THE CAPITAL. THIS WINE TASTING IN MADRID INCLUDES A SELECTION OF THE FIVE BEST WINES AND TAPAS IN THE COUNTRY, PLUS AN OLIVE OIL TASTING TO COMPLETE THIS GASTRONOMIC ADVENTURE.

Olive Oil



Wines



Tapas



Experience Itinerary

Catalonia: we will start in the region of sparkling wines. Enjoy a refreshing Catalan cava paired with a tapa of Mediterranean products. Catalonia is famous for its quality wines, and this cava will be the perfect opening for the tour.

Galicia: we moved to the northwest of Spain to taste an Albariño wine, Galicia's most famous white wine, paired with an exquisite cheese from the region. This wine, known for its freshness, is a favourite among Spanish white wine lovers.

Castilla y León: you will taste a red wine from Ribera del Duero. In Castilla y León we can find the most famous grape varieties in the world, which are used to produce this red wine that will be accompanied by Iberian products, such as ham and chorizo.

La Rioja: we continue with an iconic Rioja red wine, one of the jewels of Spanish wine culture. We will pair this wine with a typical appetizer of the region, highlighting the unique flavours of La Rioja.

Andalusia: to finish, we head to the south of Spain, where we will taste a sweet Andalusian wine, characterised by its unique oxidation process. This wine will be the finishing touch, accompanied by a typical Andalusian dessert, to close the experience with a sweet touch.



Duration: Approximately 1h 30min

Included: Tasting of wines and some typical food from different regions of the country

**FROM
MADRID**
PICK UP
YOUR HOTELS

TOLEDO

THE CITY OF THREE CULTURES

Toledo is a city located only one hour away from Madrid. This city is at the top of most tourists' favourite places to visit

- Visit to Toledo
- Private guided tour
- Synagogue of Santa María la Blanca
- Historic centre of Toledo
- Lunch at restaurant

This tour is available at: 09:00

Approximately 8 hours

Tour available: Mon – Tue – Wed

Thu – Fri – Sat – Sun.

PRIVATE TOUR - PRICES 2026

- UP TO 4 PEOPLE FROM 600€
- UP TO 8 PEOPLE FROM 990€

free cancellation policy up to 7 hours
before the tour



Book your private tour in reception



ESSENTIAL MADRID

ON THIS 2-HOUR PRIVATE WALKING TOUR STARTING AT PASEO DEL PRADO, WE WILL VISIT SOME OF MADRID'S MOST ICONIC LANDMARKS, SUCH AS PLAZA MAYOR, PLAZA DE LA VILLA, SAN MIGUEL MARKET, THE CONGRESS OF DEPUTIES, CERVANTES' HOUSE, THE OPERA HOUSE, THE CATHEDRAL AND THE FAMOUS ROYAL PALACE.

This tour is available at: 10:00 A.M.

Pick-up at your hotel or accommodation in central Madrid

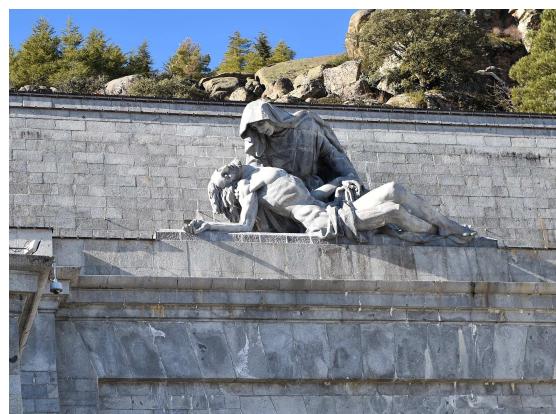
Tour available: Mon - Tue - Wed - Thu - Fri - Sat - Sun

Included Professional guide in Spanish, English or Italian

Prices

Group 1-8 pax 160,00 € | Group 9-15 pax 250,00 €

EL ESCORIAL MONASTERY AND VALLE DE LOS CAÍDOS

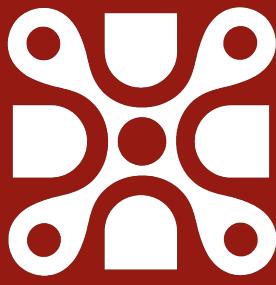


The **Royal Monastery of San Lorenzo de El Escorial** is the building that best sums up the ideological and cultural aspirations of Spain's 'Golden Age'. On this private guided tour, we will enjoy a monument declared a World Heritage Site and, during the visit, we will see the most significant rooms of the monastery: the Pantheon of Kings and Princes, the Chapter House, the Palace of the Habsburgs, the Basilica and, of course, the famous Library where thousands of historical volumes are preserved.

The Valle de los Caídos (Valley of the Fallen) is a striking monument erected in memory of those who died during the Spanish Civil War. Located in the beautiful Cuelgamuros Valley, in the Guadarrama Mountains

This tour is available at: **08:45**. Pick-up at your hotel or accommodation in central Madrid. Duration Approximately **5 hours**.

Included: Entrance to the Valley is included. Visit inside the Basilica. Expert guide. Private transport.



welcome to
SPAIN
DMC & MICE



Private tour of the Prado Museum in Madrid

Visit the Prado Museum and discover the masterpieces of Velázquez, Rubens, Goya, El Bosco, El Greco. Book at the best price. Guide and tickets included.

Discover the Prado National Museum, the most important art gallery in Spain and one of the most visited museums in the world, with collections of great European artists, on a private guided tour. During this privileged and magnificent visit, you will learn about the history of the building and its interesting sites, as well as its most famous paintings, including works by Velázquez, El Greco, Goya, Titian, Rubens and Bosch.

Duration: Approximately 1h 30min.

Included:

- Car or minivan mercedes
- Pick up/drop off your hotel
- Private guided tour in your language
- Tickets to the Prado National Museum

Free cancellation policy up to 72 hours before the tour.

Tour available in Italian, English or Spanish

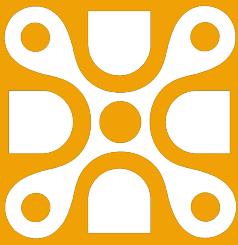
FROM 90€ PER PERSON - min 4 pax

This tour is available at: 11:00, 14:00, 17:00



Book your private tour in reception





welcome to
SPAIN
DMC & MICE

WINE AND TAPAS TOUR MADRID



There are two Madrids: the one you can't avoid seeing and the one you have to be shown. Experience both with our Wine and Tapas Tour Madrid. Hidden places, even in the very center of Madrid, are special for something —maybe a dish, the type of wine and tapas, or the atmosphere. Discover these gems during our Tapas and Wine Experience.

In Madrid, there are over 20k bars and restaurants. It takes a lifetime to get to know them all and another half to know what's best to order at each one. If you have less time, join our Tapas Tour Madrid and let us show you the very best.

Live the "ir de tapas" tapas tour experience as it is lived by the people of Madrid on our Private Wine and Tapas Tour, guided by locals who know where to go for the most authentic flavors.

WINE & TAPAS

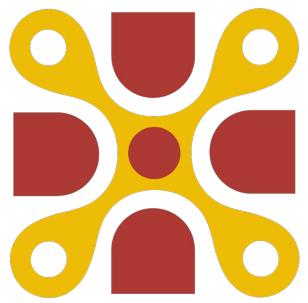
Price: from € 400 (4 people), includes all tapas and drinks.

Availability: Monday to Sunday, with start times at 12:30 pm and 7:30 pm.

Duration: Approx. 3 hours (an afternoon or evening full of flavors and culture).

Includes: Over 10 traditional tapas, such as garlic shrimp, marinated dogfish, and one drink at each stop (wine, beer, soda, or water).

 *Book your private experience*



Madrid wine region tour



Discover the tradition and variety of the Madrid wine region one step away from the city.

Appetizers

Tasting of different flavors in the cellars, such as cheese or Iberian products.

Transportation

Departure from Madrid with air conditioning, in a Mono volume or minibus.

Local guide

Accompanied by a wine expert throughout the Tour

The Wineries of the Madrid wine region are very close to the capital, in just 45 minutes you can taste the wines of Madrid from the source of production. These are the Wines of the kings of the Spanish Golden Age, as evidenced by one of its wineries. This region has evolved into one of the best-kept secrets among wine lovers.

When: Any day of the week.

Duration: 6 to 8 hours approx. (depending on option)
Pick up from hotel or accomodation



Horse Riding route in Madrid Natural Park

Enjoy a trail ride in the beautiful Madrid Mountains surrounded by spectacular scenery. Only one hour by bus from Madrid center.

Parque Nacional de la Sierra de Guadarrama

The Sierra de Madrid encloses natural landscapes of incredible beauty, and one of the best ways to discover and admire them is on the back of a horse. Thanks to our horseback riding tours around the National Park of the Sierra de Guadarrama, you will be able to discover, from the hands of our expert guides of equestrian tourism, all these beautiful places, and enjoy a few moments full of adventure and fun. Enjoy a trail ride in the beautiful Madrid Mountains surrounded by spectacular scenery. Your horse riding adventure will take you through the countryside. Follow the trail and enter the world of Horse Riding Madrid. The groups are small, and the level of riding that is required is suitable for everyone, from the Novice to the most expert rider. All excursions are accompanied by certified monitors and licensed equestrian tourism guides.



Included:

- Private car/minivan
- Helmet and insurance
- Soda/Pop
- Bottled water

**INFO HOTEL
RECEPTION**

Important information

- Minimum 2 participants
- Maximum weight 95 Kg
- Minimum age 12 years

Not recommended for pregnant travelers

No heart problems or other serious medical conditions

A woman with blonde hair is wearing a large, light-colored straw hat with a dark band and a pearl necklace. She is looking over her shoulder towards the camera with a slight smile. The background is dark and out of focus.

Madrid shopping tour

Visit exclusive boutiques and historic department stores as your guide leads you to the best retail gems in Madrid.

Experience some of the best shops in Madrid with your very own chauffeur to get you around all the top spots.

Handy hotel pickup included

Book your private shopping tour in reception



Pure Flamenco from the Heart of Madrid



The heart of Andalusia beats in a very unique corner of Madrid, the capital of flamenco. The feeling of Spain and the Andalusian people inhabit a theatre for the first time. A unique, intimate and welcoming space capable of creating that special magic from which the emotions that connect the spectator and the artist spring forth.

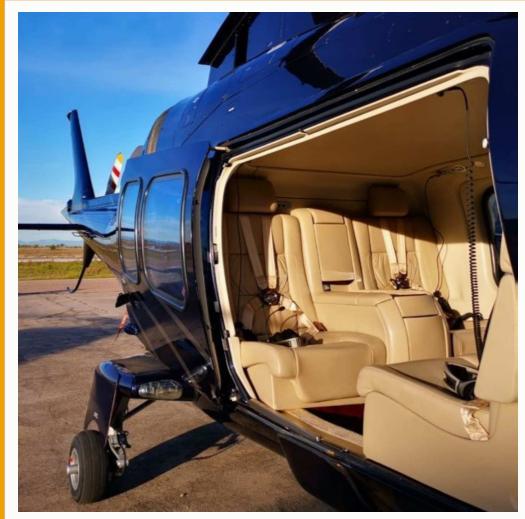
We are much more than the world's first flamenco theatre. Teatro Flamenco Madrid is the place where you can experience the heart-wrenching essence of pure flamenco. A cultural centre and meeting point for flamenco lovers and enthusiasts.

Dates: Every day. 5:00 p.m., 7:00 p.m. and 8:45 p.m.

Duration: 1 hour

VIP Box: Priority access, no queues. Cloakroom service, MEET & GREET: Meet the artists after the show. Welcome drink included and drink service during the show.





Helicopter tours

A scenic flight over the outskirts of Madrid allows you to enjoy an aerial tour of the area surrounding the capital, visiting the main tourist attractions of the Community of Madrid. **El Escorial, Aranjuez, and nearby cities like Toledo and Segovia** are just some of the places you can fly over in our comfortable helicopters.

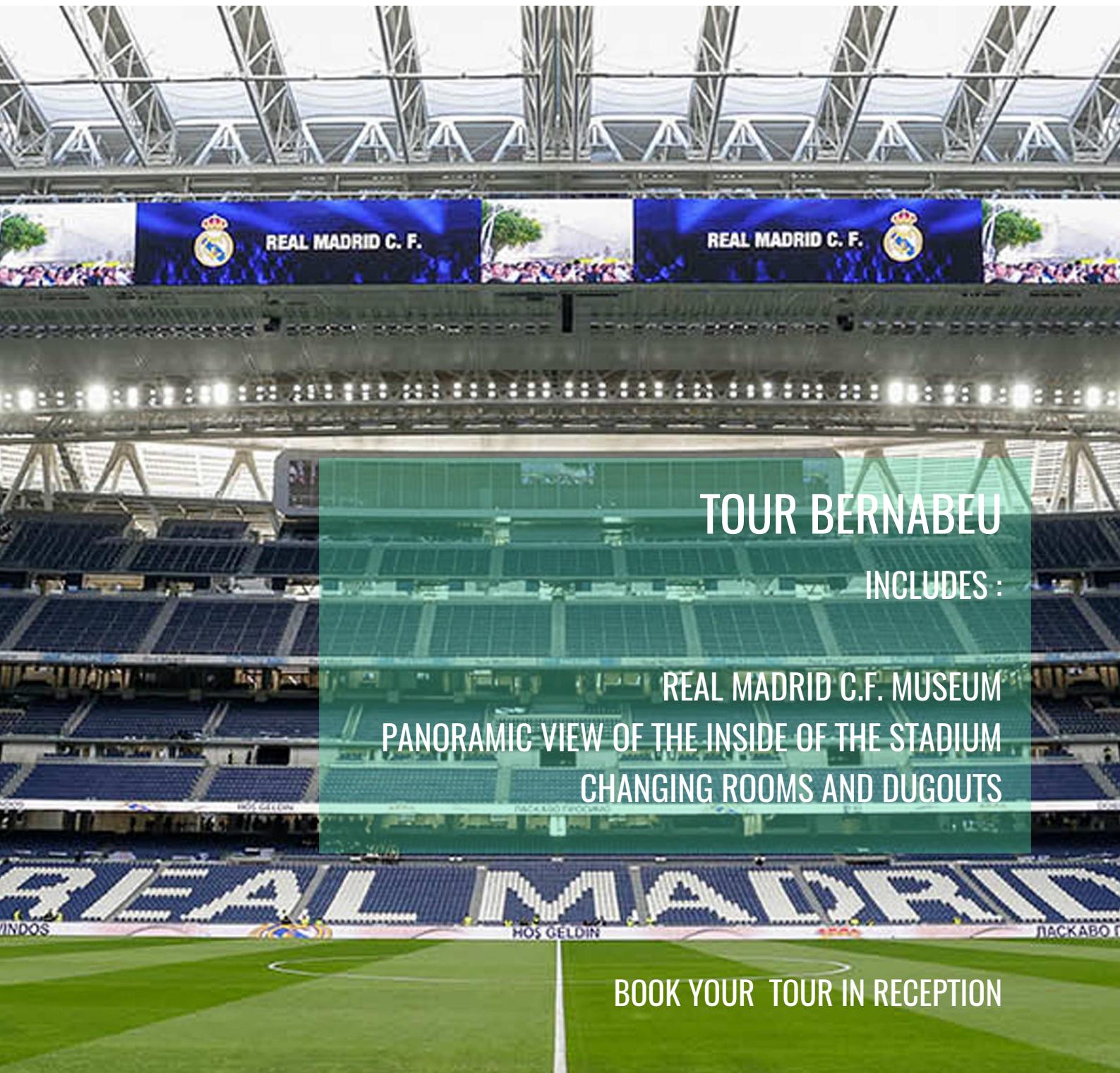
Our fleet consists of Agusta Westland AW109e Power Elite and Agusta Westland AW109s Grand helicopters, fully equipped interiors designed to reduce cabin vibrations and offer spectacular panoramic views of Madrid from any seat.

- **Tour of Toledo and Aranjuez**
- **Segovia Tour**
- **Tour of El Escorial and Valley of the Fallen**



OFFICIAL
GUIDE OF
REAL
MADRID C.F.

TOUR BERNABÉU



TOUR BERNABÉU

INCLUDES :

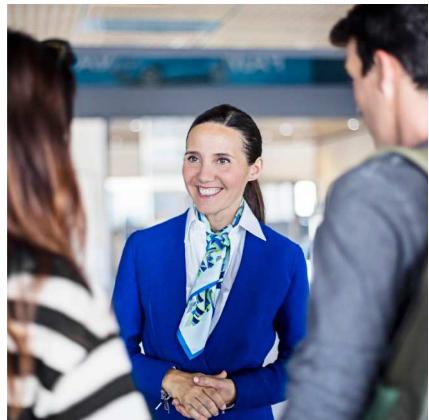
REAL MADRID C.F. MUSEUM
PANORAMIC VIEW OF THE INSIDE OF THE STADIUM
CHANGING ROOMS AND DUGOUTS

BOOK YOUR TOUR IN RECEPTION

AIRPORT TRANSFER

CHOOSE FROM OUR MERCEDES VEHICLES

WE PROVIDE PROMPT AND HASSLE-FREE PICK-UP AND DROP-OFF AT MADRID AIRPORT. OUR PROFESSIONAL DRIVERS TRACK YOUR FLIGHT FOR ON-TIME ARRIVALS AND HANDLE YOUR LUGGAGE WITH CARE



SPECIAL PRICE FOR HOTEL GUESTS

Mercedes Benz S Class



4 passengers + driver
Leather seats
Complimentary Water
3 pieces of luggage
Air conditioning

Mercedes-Benz V Class



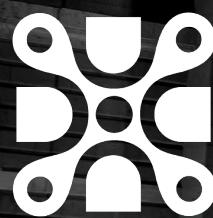
7 passengers + driver
Complimentary Water
6 pieces of luggage
Air conditioning

Book your private transfer in reception

UPGRADE YOUR LIFESTYLE

Original and exclusive experiences in Madrid by Welcome to Spain DMC & MICE. We bring Spanish culture, gastronomy and wine to travellers visiting Madrid through a new concept of tourism experience. We offer excursions to iconic cultural sites combined with a visit and wine tasting in high-quality family-run wineries.

Welcome to Spain Dmc & Mice
offer meet and greet at the airport and
Free private airport transfer



welcome to
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